



English Path

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To create the world's most accessible
and innovative language school that
changes lives through education.
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English Path Global Statement of Publicity

Version History

Version	Author	Reviewed by	Pages	Approved by	Date published
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Introduction

This Statement of Publicity outlines English Path’s commitment to transparency, accuracy, and ethical practice in all public-facing communications. It ensures that our marketing and informational content aligns with international accreditation standards, fostering trust among students, partners, and stakeholders across our global education network.



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1. Purpose

This document outlines how English Path ensures that all published, promoted, and distributed information about its services is accurate, transparent, and not misleading. It reflects our commitment to ethical communication with prospective and current students, partners, and the public.

2. Scope

This statement applies to all English Path marketing, publicity, and public information channels, including websites, printed materials, digital communications, social media, third-party listings, and affiliate partner platforms across all regions of operation.

3. Definitions

- **Affiliated Platforms:** Third-party websites, partner agencies, or social channels that promote English Path on its behalf.
- **Marketing Channels:** Platforms used to share promotional or informational content, such as websites, social media, advertisements, and brochures.
- **Misleading Information:** Any content that may misrepresent, exaggerate, or omit key facts about English Path's services or outcomes.
- **Public Information:** Any publicly accessible statement, visual, or written material related to course content, fees, accreditation, or student outcomes.
- **Publicity:** Any material or messaging that presents English Path's services to the public, including online, print, and social media content.

4. Responsibility

The Senior Marketing Manager is responsible for overseeing the accuracy and consistency of all publicity materials. Regional Centre Managers are responsible for ensuring country-specific content reflects local compliance and institutional standards.

5. Statement of Publicity

Publicity and information about English Path and the services we aim to offer are accurate and give rise to realistic expectations about the premises, location, and the extent and availability of the services and



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resources. All publicity and marketing content is written in clear, accessible English, aimed at CEFR level B1 or higher to ensure comprehensibility for our international audience.

Pricelist

The EP pricelist clearly sets out all prices per week (or package prices for some courses), course material fees and registration fees.

Transfers and accommodation prices are listed.

The pricelist is available for download on our website ([Price list - English Path](#)) and on request by email. All our partners have access to an updated copy of our pricelist.

Brochure

The EP Brochure sets out all our course, accommodation, social programme samples and destination information. It is available on the website ([Brochure | English Path](#)) and on request by email.

Social Media

- Instagram:
 - <https://www.instagram.com/englishpathschools/> (@englishpathschools)
 - https://www.instagram.com/englishpathriyadh?igsh=b3VyZWU0OXczeG9l&utm_source=qr (@english.path)
- Facebook: <https://www.facebook.com/englishpathschools/> (@englishpathschools)
- LinkedIn: <https://www.linkedin.com/school/englishpathschools/posts/?feedView=all> (@englishpathschools)
- Youtube: https://www.youtube.com/channel/UCfS_w6LbOv-mEGZ74UVdoaw (@englishpathschools)
- TikTok:
 - <https://www.tiktok.com/@epschools> (@epschools)
 - https://www.tiktok.com/@englishpathriyadh?_t=ZN-8xWhGotZU06&_r=1 (@englishpathriyadh)
- Snapchat: <https://snapchat.com/t/tqu137KZ> (@englishpathriyadh)



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Website

The website is a source of publicity – www.englishpath.com

Affiliate websites are checked by the sales team on a regular basis to check for any erroneous information. www.languageinternational.com www.ally.com www.edvisor.com www.coursies.com www.lingutrip.com and more.

Emails

Mailouts to partners and students by internal Global Education marketing team and external providers.

Google Account

We encourage our students to leave us reviews and photos of their stay on Google. Each EP school has a Google page. Example here: [English Path Dubai - Google Review](#)

1. User-Generated Comments:

1.1.English Path allows users to post comments, opinions, and other content on our platform. These comments are the sole responsibility of the individuals who post them. English Path does not endorse or assume any liability for the content of these comments.

1.2.Users are encouraged to express themselves responsibly and respectfully when posting comments on English Path's platform. Any content that violates our content guidelines or terms of service may be removed at our discretion.

2. No Endorsement:

2.1.English Path does not endorse, support, or verify the accuracy of the comments made by third parties on our platform. The views expressed in these comments are those of the individuals who posted them and do not necessarily reflect the views or opinions of English Path.



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2.2. English Path is not responsible for the accuracy, completeness, or legality of any comments posted on our platform.

3. Reporting Violations:

3.1. Users are encouraged to report any comments that violate our content guidelines or terms of service. We will review and take appropriate action, which may include comment removal or user account suspension, based on our assessment of the reported content.

4. Limitation of Liability:

4.1. English Path shall not be held liable for any damages, losses, or harm resulting from comments posted by third parties on our platform. This includes but is not limited to defamation, harassment, or any other harm caused by comments.

4.2. By using our platform, you agree to release English Path from any liability or responsibility for comments posted by third parties.

6. Review

This document is reviewed annually or as needed in response to changes in internal procedures, best practice, accreditation guidelines, and/or legal requirements.

7. Related Policies

- English Path Terms and Conditions (available [here](#))
- English Path Website: <https://www.englishpath.com>