



# Business Management and Leadership I & II



## Course overview

|           |           |                |                   |                            |  |
|-----------|-----------|----------------|-------------------|----------------------------|--|
| Ages      | 16+       | English level: | Intermediate B1+  | End of course certificate: |  |
| Duration: | 2/4 weeks | Academic info: | 15 hours per week |                            |  |



## Course description

Unlock your business management and leadership potential with our comprehensive four-week course, with the option to take two modules. During the course, you will embark on a transformative journey towards becoming an exceptional leader or business manager while also enhancing your English language skills.

### Part I

**Week 1:** You'll learn the core principles of what makes a successful business.  
**Week 2:** Sharpen your understanding of leadership principles and communication styles.

### Part II

**Week 1:** Looks at team dynamics and problem solving, empowering you to build and lead high-performance teams.  
**Week 2:** Equips you with skills in financial and business planning and marketing.

Each week offers engaging discussions, real-world case studies, interactive activities, and independent, reflective exercises. Join us for a life-changing experience, supplemented by recommended readings and resources.



## Sample Timetable

Week one example timetable:

|           | Monday                                                                                                                                          | Tuesday                                                                          | Wednesday                                                                                                | Thursday                                                                                                 | Friday                                                    |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|
| Session 1 | Look at the different business sectors and functions and how they operate within a business as a whole.                                         | Analyse businesses based on internal and external environmental factors.         | Discuss ways in which businesses can innovate and make use of resources to help them grow.               | Look at how to create effective presentation slides.                                                     | Present SWOT and PESTLE analyses of chosen organisations. |
| Session 2 | Discuss the pros and cons of working in these areas and the challenges that might be faced, as well as within different types of organisations. | Look at and practise two different models to analyse companies: SWOT and PESTLE. | Use appropriate vocabulary to talk about ways to innovate and make recommendations using justifications. | Prepare an internal and external analysis of a company and give suggestions for future changes or plans. | Review the key takeaways and reflections from the week.   |



## Locations & Dates

| EP Location | Starting Dates:                       |                                       |
|-------------|---------------------------------------|---------------------------------------|
|             | Business Management and Leadership I  | Business Management and Leadership II |
| Toronto     | 16 Nov 2026, 31 May 2027, 01 Nov 2027 | 30 Nov 2026, 14 Jun 2027, 15 Nov 2027 |
| Malta       | 16 Nov 2026, 01 Mar 2027, 01 Nov 2027 | 30 Nov 2026, 15 Mar 2027, 15 Nov 2027 |

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## What you'll learn

**By the end of this course, you should be better able to:**

- Define leadership and different leadership styles and their pros and cons, as well as a self awareness of your own personal leadership style.
- Articulate the importance of verbal and non-verbal communication skills, active listening and empathetic communication.
- Communicate with different personality types and cultural backgrounds to enable you to build and manage effective teams.
- Deal with conflict and implement strategies for resolution and problem-solving.
- Use SWOT/PESTLE analysis as the basis of your business strategy.
- Understanding financial statements, budgeting, and forecasting as well as their role in business.
- Identify and evaluate business opportunities and making difficult decisions.