



English Path

› 891 Greenford Rd,
Greenford, London,
United Kingdom
UB6 0HE

› +44 (0) 207 539 3548
› info@englishpath.com
› www.englishpath.com

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English Path Global Website Cookie Policy

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Introduction

This Cookie Policy explains how English Path uses cookies and similar technologies on its website, what types of cookies are used, and how users can manage their preferences. The policy supports transparency and compliance with data protection regulations and should be read alongside the English Path Privacy Policy. It applies to all visitors accessing English Path websites globally.



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1. Purpose

The purpose of this Cookie Policy is to inform website users about how English Path uses cookies and related technologies. It ensures transparency regarding website functionality, analytics, and marketing tools, and provides users with clear information on how to control their cookie preferences. This policy supports compliance with applicable privacy and data protection regulations.

2. Scope

This policy applies to all English Path websites and digital platforms where cookies are used. It covers all visitors who access English Path websites, regardless of geographic location. The policy applies to both first-party and third-party cookies implemented through website services, analytics tools, and advertising platforms.

3. Definitions

Cookies – Small text files stored on a user’s device when visiting a website, used to remember preferences and collect usage information.

Session Cookies – Temporary cookies that are deleted when the browser is closed.

Persistent Cookies – Cookies that remain on a device until they expire or are manually deleted.

First-Party Cookies – Cookies set directly by English Path domains.

Third-Party Cookies – Cookies set by external service providers integrated into the website.

Cookie Notice – The banner or pop-up displayed on the website informing users about cookie usage and collecting consent.

4. Responsibility

English Path acts as the data controller for cookies placed on its websites.

The **Data Protection Officer (DPO)** is responsible for oversight, compliance, and responding to user enquiries regarding cookies and privacy matters.

Responsibilities include:

- Ensuring compliance with GDPR and relevant privacy regulations
- Maintaining transparency of cookie usage
- Reviewing cookie categories and settings
- Supporting user consent and preference management

Contact: compliance@englishpath.com



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5. Policy and Procedure

5.1 What Cookies Are

Cookies are small data files stored on a user's browser or device when visiting a website. They allow websites to function properly, remember user preferences, and collect information about how the website is used. Cookies generally do not directly identify individuals.

5.2 Why English Path Uses Cookies

English Path uses cookies to:

- Ensure website functionality and stability
- Maintain security and performance
- Understand visitor behaviour and usage trends
- Improve content and user experience
- Support marketing and advertising measurement

Non-essential cookies are only activated after user consent where legally required.

5.3 Types of Cookies Used

A) Necessary Cookies

Essential for website functionality, navigation, and access to secure areas. These cookies cannot be disabled through website settings as the site may not operate properly without them.

B) Analytical Cookies

Used to understand how visitors interact with the website and improve performance. Examples include analytics tools such as Google Analytics, Facebook Analytics, and Mouseflow. Data is collected in an aggregated form.

C) Marketing Cookies

Used to measure advertising effectiveness, understand user interests, and support targeted advertising or remarketing campaigns. These cookies may be placed by third-party advertising providers.



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5.4 First-Party and Third-Party Cookies

Cookies may be set directly by English Path or by third-party providers whose services are integrated into the website. Third-party providers manage their cookies in accordance with their own privacy policies.

5.5 Cookie Transparency

English Path maintains an updated list of cookies, including cookie name, provider, category, and purpose. The most accurate and current cookie information is available through the Cookie Settings panel accessible via the website cookie notice.

5.6 Managing Cookie Preferences

Users can manage their preferences by:

- Using the Cookie Settings tool on the website
- Adjusting browser cookie settings

Disabling certain cookies may affect website functionality.

5.7 Updates to This Policy

This Cookie Policy may be updated periodically to reflect changes in technology, legal requirements, or operational practices. The most current version will always be available on the English Path website.

6. References and Related Policies

English Path Privacy Policy

GDPR and applicable international data protection regulations

Website Cookie Consent Settings.

7. Forms

No dedicated forms are required for this policy. User cookie preferences are managed through the website's Cookie Settings tool.



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8. Policy Review

This policy is reviewed annually or sooner if required due to changes in legislation, website functionality, or regulatory guidance. The review is overseen by the Data Protection Officer.