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To create the world's most accessible and innovative language school that changes lives through education.

English Path Statement of Publicity

Version History

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1. Statement of Publicity

Publicity and information about English Path and the services we aim to offer accurate and give rise to realistic expectations about the premises, location, and the extent and availability of the services and resources.

2. Pricelist

The EP pricelist clearly sets out all prices per week (or package prices for some courses), course material fees and registration fees. Transfers and accommodation prices are listed. The pricelist is available via download on our website e website and on request by email. All our partners have access to updated copy of our pricelist.

3. Brochure

The EP Brochure sets out all our course, accommodation, social programme samples and destination information. It is available on the website and on request by email.

4. Social Media

Instagram: @Englishpathschools

Facebook: @Englishpathschools

LinkedIn: @Englishpathschools

YouTube: English Path Schools

TikTok: @englishpathuk

X: @englishpathuk

5. Website

The website is a source of publicity - www.englishpath.com

Affiliate websites are checked by the sales team on a regular basis to check for any erroneous information. <u>www.languageinternational.com</u>

www.ally.com



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www.coursies.com

www.lingutrip.com

6. Emails

Mailouts to partners and students by internal Global Education marketing team and external providers.

7. Google Account

We encourage our students to leave us reviews and photos of their stay on Google. Each EP school has a Google page. Example here:

https://www.google.com/search?gs_ssp=eJzj4tVP1zc0LCjPSjErKDAyYLRSNagwsTBPSjI0SbY0N7Qw NDJJsjKoME4xSzNKSUs2TEpONTc1MPDiTS1QyE3MS85ILS5JLQIAqagUhg&q=ep+manchester&rlz=1 C1GCEA_enGB948GB948&oq=ep+manch&aqs=chrome.1.69i57j46i175i199i512j0i10i22i30j0i15i22i 30.5023j0j4&sourceid=chrome&ie=UTF-8#lrd=0x487bb14c9718124b:0x3d6f2dfc1bce7500,1,,,,

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