



English
Path



GLOBAL APPLIED KNOWLEDGE

PART OF GLOBAL EDUCATION GROUP

PRINCIPLES OF MANAGEMENT

IN BRIEF

Learners develop an understanding of how the role of management and leadership in the workplace contributes towards business success.

INTRODUCTION

Managers are vital to the running of any business; they shape and influence business through their leadership and managerial performance.

In this unit, you will examine how businesses adapt their approaches to management in response to challenges in the internal and external business environment. You will gain an understanding of how the implementation of different leadership styles and theories can impact on the workplace. Depending on their roles and responsibilities, managers need to develop skill sets that enable them to work effectively in areas such as the management and motivation of people, financial resources, quality management, and the management of change. You will investigate some of the issues that managers and leaders have to deal with in the workplace in making businesses more efficient and ensuring their survival and growth.

This unit will help you to progress to employment by considering a career working in supervision and management, and/or to vocational training. Additionally, you might move on to related higher education having developed a knowledge and understanding of management.



SUMMARY

Learning Aim

Explore management and leadership principles, concepts, key terms, functions and theories

Examine management and leadership styles and skills and their impact on performance

Prepare proposals for business improvement to meet the needs of stakeholders

Content Area

- Management and leadership
- Functions of management and leadership
- Business culture

- Management and leadership styles
- Management and leadership skills

- Managing change
- Change recommendations

Assessment

This unit is assessed through a Pearson Set Assignment.