TEAM BUILDING IN BUSINESS

IN BRIEF

Learners study the dynamics of team building, examine the underpinning theory and participate in team activities.

INTRODUCTION

The importance of teams that perform well cannot be underestimated. It is generally accepted that successful businesses have effective teams in place. An effective team is one that is led and managed well. The team is also motivated, well-briefed, and communicates well.

In this unit you will learn how successful businesses draw on effective teams. For example, Formula One motor racing relies on excellent teamwork, which is modelled by many businesses. A team allows its members to use their collective strength and to share ideas, perspectives and experiences. You will learn that nearly all individuals in a business belong to one or more groups or teams that contribute to the overall corporate strategy of the business. You will learn the different roles within a team

and the importance of establishing a shared vision when making collaborative decisions. In this unit you will get to work in, and lead, a team. The unit and the team activities will give you the practical tools you need to support and lead a team. It develops key employability skills and will be useful both in the workplace and in your studies.

SUMMARY

Learning Aim

- Examine the benefits of teams in a business setting

- Investigate techniques and theories used for the development of an effective business team

- Develop effective team skills through practical activities

Content Area

- The difference between a group and a team
- Types and purposes of business teams
- Characteristics and benefits of an effective team

- Team-building techniques
- Theories of team development
- Causes of team conflict

- Being an effective team member
- Being an effective team leader

Assessment

A report that examines teams in business settings. It should consider types of teams and their purpose, and the benefits of these teams to the businesses.

A report that examines the effectiveness of a real team in a business setting. It should reflect on team theories, and make recommendations for improvements to the team. Learners should evaluate and self-critique their performance in a team, the development of their skills, and evaluate the effectiveness of the team.